## PLAN (ING)

### P  PURPOSE
Without a purpose you are going nowhere. You may make a nice noise from time to time, and look excellent in your efforts, from time to time, but without a purpose you are without direction. Without direction you will be blown by others winds. You will eventually resent that, blame them, learn nothing, and be very unhappy.

### L  LISTS
Sure it's sometime a drag to make and carry a list about. How do YOU like others saying, "I forgot, Sorry". It just doesn't seem to cut the mustard. Mental Slobs carry everything around in their head, and then screw it up. The head is designed for creative thinking. "The strongest memory is weaker than the palest ink".

### A  ALTERNATIVES
So what do you do when "shit happens" and there you are with no "Plan B". It's an academic question. Always have Plans A-B-C as backup. Cross-check your alternatives with your network -- no network ? -- You are in serious trouble, but you may not know it until you need alternatives and don't know where to turn.

### N  NETWORK
Networks are for referral, consultation, support, information, odd bits of data that may not be useful now but someday, who knows. If you know lots of people who know stuff or know how to find out, then you don't have to carry around lots of stuff in your head, getting in the way of creative thinking, strategic planning, and profitable other issues. Feed your network -- get it back 10 fold.

### I  INTUITION
Intuition is inner wisdom. Intuition is frequently shut out or covered up by endless should's and shouldn'ts, every day trivia, real tasks of business, and we all have a personal life as well. Learn to have some quiet time, learn to meditate, learn to enjoy solitude to encourage open contact with your intuition.

### N  NERVE
Winners Always Take Shots. If you don't have the nerve to follow your own planning then others will pass you by. It sometimes is a slow process, but if everybody is moving forward while you are standing still, then you are as good as moving backwards. Do not be distracted by those "Nattering Nabobs of Negativity"

### G  GUTS
Ancient Eskimo wisdom, "If you are not the lead dog, the view never changes" It takes just plain energy Physical, Emotional, Intellectual, Social, Spiritual energy to make a plan -- personal and professional-- work.

### YOUR COMMITMENT IS KEY

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**OPINIONS AND FEELINGS ARE FREQUENTLY A PERSONAL TRIUMPH OVER GOOD THINKING**

YOU DEFINE REALITY BY WHAT YOU KNOW, WHAT YOU BELIEVE, AND WHAT YOU DO ABOUT IT.