

ABCD'S OF THE CHANGE PROCESS

Are they kidding ?
They must be kidding !
They are not kidding !
What do they think they are doing?
Do they know what they are doing?

We can do it this way.
This will work with . . .
This will transform . . .
Lets meet with . . .
This has great value !

ASTONISHMENT

DEVELOPMENT

BACKLASH

CHALLENGE

Nuts ! Not in my lifetime!
No way I'm part of this.
I can't do this--no time.
Impossible ! Nonsense !
Been there-Done that-Won't work.

Well, interesting idea.
Some merit here.
Seems doable.
This could have value.
I can work with this.

AUTHORITY - BREVITY - CLARITY - DIGNITY - ENCOURAGE - FUNCTION



OPINIONS AND FEELINGS ARE FREQUENTLY A PERSONAL TRIUMPH OVER GOOD THINKING
YOU DEFINE REALITY BY WHAT YOU KNOW, WHAT YOU BELIEVE, AND WHAT YOU DO ABOUT IT.